

## **BUSINESS ON A PAGE**

# SCALE YOUR BUSINESS WITH CONFIDENCE

To scale your business confidently you need to know where the weaknesses are and how to address them. The Skore Business on a Page approach helps you get there quickly and efficiently while engaging your team and getting everyone on the same page.

The approach is based on hundreds of projects across many different industries. It uses a simple framework so that you can get everyone in your team on to the same page.



"Important customer projects just weren't getting delivered on time and we didn't know why. Until we completed the Business on a Page exercise and saw that no one was taking responsibility for certain key processes."

Account Manager, Software company

"Communication had almost completely broken down until we did the workshop and clarified some key handover points. This simple exercise helped us rebuild trust across the teams."

#### Stock Controller, Fulfilment company

#### IDENTIFY AND PRIORITISE WHERE TO FOCUS INSIDE YOUR GROWING BUSINESS

Creating your Business on a Page typically starts with a half-day management workshop to define and agree the main elements of the business. In this workshop you agree the focus areas for the business and then drill down into the detail.

At the end of this exercise you will have a map that describes the key activities in your business on one page. You will have alignment with the team on how things work today, where things could be better and ideas for improvement.

With this picture you can easily explain how things work today and what changes you want to make. You can identify what you need to measure for success and keep things on track.

Skore helps you creating this picture of your people, processes and information supported by experienced consultants where required.



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#### OPTIMISE CORE PROCESSES TO CREATE ECSTATIC EMPLOYEES

Successfully growing businesses focus on making repeatable work as efficient and scalable as possible. Business on a Page makes it easier for you to quickly identify processes and activities that are highly repeatable.

Once you've identified them you can clearly describe how you want them to work and what a solution looks like. With this information you can confidently identify and select the right technology platform to take your business to the next level.

Skore Business on a Page allows you mark repeatable processes and activities, calculate expected benefits and link requirements all in one place. "We saved 80 days of waste on top of the existing business case by identifying additional tasks that could be automated"

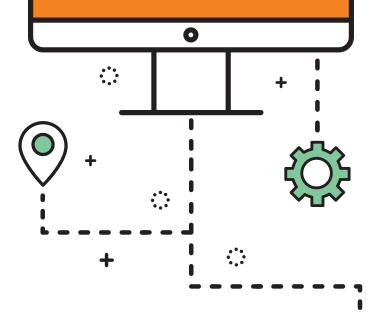
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Training Manager, Construction company

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"This key role had grown so much that no one could do everything that was expected of them. It quickly became clear we had to split them into multiple roles."

Service Desk Manager, Print services company



### GOOGLE MAPS FOR YOUR BUSINESS

As your business grows so you and your team will change, and things will get more complicated. People will ask "how does this work?" Or "where do I find that document?"

When you're looking for a place to eat, or the address of a new customer, you may turn to Google Maps. You search for the destination and when you find it you can use the maps to understand where it is relative to you. Is it in the same City? Do you head North, South or East? Is there parking nearby?

Imagine if you could do the same for your business. Then new and existing employees could understand how things worked, why they worked that way, where the information was coming from and where it needs to go next.

Once you've captured your Business on a Page in Skore, and added any detail, this is exactly what you start to build. Share the information with your team so they can zoom in and out, add more detail and answer questions on how it works. Employees can see where they sit in the business, what their responsibilities are, and what they need to know to do their jobs.